

Case Study

Retail Warehousing, Inventory Management and Last Mile Services

Timing and precise execution are critical to your company's success. The UniGroup Logistics team works with you to choose the optimal transportation, warehouse, inventory management and installation options that simplify your supply chain and fit your needs for all your locations. Here is one example of how UniGroup Logistics can provide such services.



Project:

Building and maintaining a brand's value requires consistency, especially when in its growing stage. For this project, a national convenience store chain was experiencing a time of rapid growth due to its success in new markets. The chain realized it needed a company with a strong team and national network to manage the warehousing, inventory consolidation/management, specialty delivery and last mile services aspects associated with opening a large number of stores in a short period of time. The client reached out to UniGroup Logistics for its nationwide warehousing network, industry expertise and highly regarded reputation in consistently handling specialty delivery services.

Challenges & Opportunities:

The client saw opportunity to rapidly expand its presence throughout the country but knew there would be a variety of challenges to achieve their goal. The client was in need of an experienced logistics provider who could manage all of its warehousing and detailed inventory pieces, as well as provide quality last mile delivery services to each store location.



The challenges UniGroup Logistics overcame included:

- Offering local access to project specific equipment to ensure a quick transaction from construction to opening day
- Consolidating inventory at multiple warehouse locations, coordinating delivery schedules with multiple stores and providing complete visibility
- On-time delivery to ensure the installation crew was able to complete work as scheduled
- Providing monthly invoicing with line item detail by store number

Value of Using UniGroup Logistics:

Through the utilization of its network, UniGroup Logistics met the needs of each convenience store individually while simultaneously providing a collective, nationally driven rollout solution. The UniGroup Logistics team provided the client with not only warehousing and inventory management, but also scheduled all last mile services which often times required expedited or next-day deliveries. The retail client also had the satisfaction knowing that all account activity, including day to day operations, reporting and billing, were being handled by experienced professionals.

Execution:

UniGroup provided a single source solution that enabled the client to quickly expand into new markets while keeping budgets and timelines on track. UniGroup's national footprint allowed the client to choose regional and local warehouse locations that would reduce both time and cost for store deliveries. Several years and hundreds of stores later, the national convenience store chain still looks to UniGroup for their supply chain needs.

About UniGroup:

UniGroup Logistics applies its expertise, asset-based network and vast resources to support clients' unique requirements utilizing two trusted names in the transportation industry—United Van Lines and Mayflower Transit. Ask us how to put the UniGroup network to work for you.

UniGroupLogistics.com

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