Case Study
Reverse Logistics and Recycling

UniGroup Logistics has the knowledge, experience and tools to be your single source provider for reverse logistics and recycling services. Our company offers a total solution for recovering, transporting and properly disposing of reclaimed, reconditioned or recycled items. This case study outlines one example of how UniGroup Logistics can manage such a project.

Project:
In today’s market place, technology is evolving at such an overwhelming pace that businesses are finding it hard to keep up. Many organizations will sometimes look to recycling as a way to save money. For this project, a national chain was in need of a logistics provider to recover more than 3,000 ink cartridge refilling systems nationwide. The company desired a single source solution to manage the entire project—from the localized retrieval of the machines from store sites across the country to ensuring responsible recycling and disposal.

Challenges & Opportunities:
The national chain was looking for a logistics provider who could be a single source solution to help them overcome the following challenges:

• Nationwide pickup services that were efficient and cost-effective
• Scheduling load appointments with store locations
• Properly recycling all discarded machines
• Local storage of units in the event the recyclers were unable to receive
• Visibility in reporting with details such as confirmation of load by store number and confirmation of delivery with date and proof of delivery POD
Value of Using UniGroup Logistics:

Utilizing its vast network of both asset and non-asset hauling and warehousing resources, UniGroup Logistics was able to effectively manage the scheduling of local equipment to each store location to recover the kiosk units and hold at a warehouse. Each unit was then shipped via LTL to regional cross docks throughout the U.S. for consolidation. The consolidated loads were then placed in 53-foot trailers and transported to one of three recycling facilities chosen by the logistics provider. UniGroup Logistics was able to provide the client a per unit rate to support their budgeting needs and better manage the total project cost.

Execution:

UniGroup Logistics offered a simple and cost effective way to manage the asset recovery and recycling process in this instance. The method of retrieval used LTL transportation to the warehouse and truck-load consolidation to the recycling center. Not only was it cost effective, but it also provided peace of mind to the retail client that the systems were properly recycled and at the agreed upon price.

About UniGroup:

UniGroup Logistics applies its expertise, asset-based network and vast resources to support clients' unique requirements utilizing two trusted names in the transportation industry—United Van Lines and Mayflower Transit. Ask us how to put the UniGroup network to work for you.